

2007 BCCAA Provincial Soccer Championships



October 27- 28, 2007

Sponsorship Opportunities in support of the 2007 BCCAA Provincial Soccer Championships

BCCAA
British Columbia Colleges' Athletic Association

Hosted by Kwantlen University College

2007 BCCAA Provincial Soccer Championships Sponsorship Opportunities

To celebrate the accomplishment of so many intercollegiate athletes, in partnership with the BCCAA, Kwantlen University College will be hosting the 2007 BCCAA Provincial Soccer Championships taking place October 27-28 at McLeod Athletic Park in Langley, BC.

Not only will you have the opportunity to watch top intercollegiate athletes competing to take home the championship title, but there will also be a variety of other activities taking place throughout the weekend. From exciting entertainment, dynamic exhibitors' areas for diverse vendors, the 2007 BCCAA Provincial Soccer Championships will provide sponsors with value-added exposure and involvement at this all-ages community event. What better way to promote and network your company than to be a part of intercollegiate athletics at its best.

We have established a sponsor benefits package, divided into six tiers that allow you to choose which level of sponsorship your company would be interested in. You can demonstrate your support by becoming an overall sponsor through cash or in-kind sponsorship or something in between to suit your needs and budget.

Sponsoring the 2007 BCCAA Provincial Soccer Championships is an excellent opportunity to reach a very wide and desirable demographic across BC. It's also a great way to raise the prestige of your organization. We look forward to working with you in the near future.

**Bring us your sponsorship ideas on what would best
suit your organization!**

For more information on sponsorships, please contact:
Lenore Rattray, Sponsorship Coordinator at 604-501-0616 or by email at
lrattray@theGOnetwork.com

For more information the 2007 Provincial Soccer Championships, please contact
Elise Le Brun, Director of Athletics at 604-599-2005 or by email at
elise.lebrun@kwantlen.ca

2007 Provincial Soccer Championships Highlights

Key Highlights

Soccer Games: Eight games will take place over the two-day period to determine the top men's and women's team in the BCCAA.

The semi-finals will take place:

Saturday, October 27

- 9:30am, 12noon, 2:30pm and 5pm

The medal standing games will take place:

Sunday, October 28

- 9am, 11:30am, 2pm and 4:30pm

Entertainment: Not only will you have the opportunity to watch top intercollegiate athletes competing to take home the championship title, but there will also be a variety of other activities taking place throughout the weekend. From exciting entertainment, dynamic exhibitors' areas for diverse vendors, the 2007 BCCAA Provincial Soccer Championships will provide sponsors with value-added exposure and involvement at this all-ages community event.

Attendees: Plans are to attract 2,000-5,000 people to the two-day event including those interested in or play soccer.

Sponsor Zone: Take a walk through the sponsor zone and engage yourself in a variety of community businesses and organizations committed to supporting and enhancing athletics.

Awards Ceremony: Attend the annual awards ceremony, which will honour the tournament's male and female Most Valuable Players (MVP), All-Star players as well as the team who will receive the 2007 BC Provincial title.

Overall Sponsorship Opportunities

Platinum Title Sponsor (\$5,000)

Title Recognition

- Title sponsor - 2007 BCCAA Provincial Soccer Championships presented by....

Print Recognition

- Company name and logo in all print material (programs, VIP passes, player information packages and posters)

Media Recognition

- Company name and logo in newspaper advertisements
- Promotion and mention of company name in press releases

Electronic Recognition

- Recognition of company name, logo and link on Kwantlen University College's Athletics website and the 2007 BCCAA Provincial Championships website.
- Recognition in internal notices via email and notice boards

Event Recognition

- Attendance at 2-day event with direct networking with community members
- Opportunity to hand out promotional materials and products
- Opportunity to set-up a booth and promote your company over the 2-day event
- Opportunity to hang company banner over the 2-day event
- Recognition on 4' X 12' minimum banner that will be displayed at Kwantlen prior to the tournament and throughout the weekend
- Specific recognition during announcements at the tournament
- Four invitations to the VIP room at McLeod Athletic Park

Gold (\$2,500)

Print Recognition

- Company name and logo in all print material (programs, VIP passes, player information packages and posters)

Media Recognition

- Company name and logo in newspaper advertisements
- Promotion and mention of company name in press releases

Electronic Recognition

- Recognition of company name, logo and link on Kwantlen University College's Athletics website and the 2007 BCCAA Provincial Championships website.
- Recognition in internal notices via email and notice boards

Event Recognition

- Attendance at 2-day event with direct networking with community members
- Opportunity to hand out promotional materials and products
- Opportunity to set-up a booth and promote your company over the 2-day event
- Opportunity to hang company banner over the 2-day event
- Recognition on 4' X 12' minimum banner that will be displayed at Kwantlen prior to the tournament and throughout the weekend
- Specific recognition during announcements at the tournament
- Four invitations to the VIP room at McLeod Athletic Park

Silver (\$1,000)

Print Recognition

- Company name in all print material (programs, VIP passes, player information packages and posters)

Electronic Recognition

- Recognition of company name and logo on Kwantlen University College's Athletics website and the 2007 BCCAA Provincial Championships website.

Event Recognition

- Attendance at 2-day event with direct networking with community members
- Recognition on 4' X 12' minimum banner that will be displayed at Kwantlen prior to the tournament and throughout the weekend
- Opportunity to hang company banner over the 2-day event
- Two invitations to the VIP room at McLeod Athletic Park

Bronze (\$500)

Print Recognition

- Company name on program

Electronic Recognition

- Recognition of company name on Kwantlen University College's Athletics website and the 2007 BCCAA Provincial Championships website.

Event Recognition

- Attendance at 2-day event with direct networking with community members

Soccer Friend (\$250)

Electronic Recognition

- Recognition of company name on the 2007 BCCAA Provincial Championships website.

Event Recognition

- Attendance at 2-day event with direct networking with community members

Gift in Kind

** Minimum value of \$250. Gift in kind donations will be slotted into sponsor level based on cash value.

All Stars Awards Sponsor

- Title sponsor of All Stars
- Gifts to be given to be given to each player (10 in total)

Most Valuable Player Awards Sponsor

- Title sponsor of MVP
- Gifts to be given to players (2 in total)

Bring us your sponsorship ideas on what would best suit your organization!

Sponsorship Agreement

Date: _____

Contact: _____

Company: _____

Address: _____

Postal Code: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Level

PLATINUM (\$5000)

GOLD (\$2,500)

SILVER (\$1,000)

BRONZE (\$500)

SOCCER FRIEND (\$250)

IN-KIND (Minimum. \$250)

ALL STARS

MVP

In-kind (if so, please describe and list value) _____

Cash Sponsorship (\$ amount) _____

Please fax this form to Attention: Elise LeBrun at 604-599-2049

For cash sponsor, please make cheque payable to Kwantlen University College within one week of signing agreement and send to:

Kwantlen University College
Elise Le Brun
12666 72nd Avenue, Surrey BC V3W 2M8