

# Guidelines for using Feature Films

## **All videos shown at Kwantlen must have Public Performance Rights.**

The Library purchases Public Performance Rights for the videos in the Kwantlen Library so they can be shown in the classroom (which is considered a public performance site).

## **A large number of Feature Films can also be shown in the classroom because Kwantlen has entered into a Feature Film Licence with two major distributors of Feature Films.**

Under the terms of our licence, Kwantlen has the right to "conduct public non-theatrical, non-commercial screenings of the feature film videos, DVDs and laserdiscs" produced by select studios and producers (as outlined in the Feature Film brochure available online through the Library Home Page). The purpose of the licence is to allow Feature Films to be shown in a classroom setting in association with a course or lecture.

## **Under the terms of our licence there are certain conditions attached to showing Feature Films:**

- The licence is meant to cover regular educational purposes in standard VCR and DVD formats.
- Non-educational use is NOT covered. An example of non-educational use and thus NOT permitted under the licence would be the showing by the Student Association of "Halloween" on October 31st as a social event.
- All presentations must be free of charge and devoid of 'entry fees'.
- All presentations are for the sole benefit of the university's faculty and students. Screenings to the general public or by invitation to the general public in any form, way or shape are not permitted.
- All presentations occurring in non-educational venues such as restaurants, bars, social clubs, student union clubs or any commercial establishment are strictly forbidden. Thus showing feature films in the Student Association Lounge is not permitted under our licence.
- The licence covers the use of videos, DVD or laserdisc but not digital rights or exhibition on the Web.
- Films can be rented from a video store or borrowed from a library but must be films covered by the distributors listed in the brochure.
- It is the responsibility of the person showing the video to check the list of distributors to see that the distributor of the video is covered under our licence.
- Copies taped off television, or copies made from videos or DVDs borrowed, rented or purchased, cannot be used as only legal copies may be shown.

## **The purpose of the Licence is primarily for classroom presentation.**

If a Feature Film is to be shown in connection with an event such as Diversity month there is still a need for the films used to be educational in nature (not just entertainment) and must have a course/educational tie-in. For example, having a Faculty member introduce the film or series and relate it back to course content would satisfy the conditions of the licence. The venue must also be considered when showing these films---showing in a classroom is the recommended location.

## **New: as of September 2011 Kwantlen has added an Entertainment Use licence to the AudioCine(ACF) portion of the Feature Film Licence.**

The Entertainment Use Licence allows broader user rights outside the ordinary classroom content, for studios and films covered by the AudioCine(ACF) licence:

The films can be shown anywhere on campus

The film can be shown by someone other than an instructor eg. a student club, a staff training event,

The audience can include students and staff, with some members of the public present (however, see limitations below)

Please note the following **limitations on Entertainment Use:**

The event must be free to attend – no cost or cover charge. Showing films at charity fund-raisers is allowed, but only when the cost is purely by donation.

The licence covers only films that have been released for rental and home purchase: films still in theatrical release are not covered.

The primary audience of the event must be members of the institution. Event advertising must be limited to media targeted at the university and its students and staff. In the case of print advertising, the advertisements may only appear in campus media (eg. a student newspaper) and not in general community newspapers.

**Note:** distributors and films covered under the Criterion licence are NOT covered under the Entertainment Use Licence

**The above outlines the conditions for showing a Feature Film under the terms of our licence and it is hoped that the licence will cover the majority of cases when a Feature Film is to be shown. However, there may still be circumstances when there is a desire to show a film not covered under our licence and this may be possible.**

On a case by case basis it may be possible obtain permission for a single showing of a film. Generally there is a charge per showing to obtain the Public Performance Rights that are necessary. Please contact the Library for more information.